



DOPOT.FI

Dopot.Fi

*The Future of Crowdfunding is
Decentralized, Tokenized, and Borderless*



Market Evolution



Traditional crowdfunding is ripe for disruption through decentralized blockchain solutions

1

The Reward-Based Crowdfunding market worldwide is projected to reach a total transaction value of US\$1.05bn in 2025.



2

Total fees typically range from 7.8% to 10.9% of the funds raised, depending on the platform and transaction size.



3

Businesses using Bitcoin for international transfers save an average of 6.2% in transaction fees compared to traditional banking, amounting to \$4.3 billion saved by SMEs in 2025 alone.



4

By 2025, there are over 13,000 active DAOs globally, managing \$24.5 billion in assets and involving 11.1 million governance token holders in decision-making.



The Problem

Today's platforms limit innovation with high fees, bureaucracy, and central control.

Creators need capital to raise capital
is blocked by bureaucratic barriers
and collateral requirements.

Lack of post-campaign services
leaves creators unsupported after
funding.



Backers risk fraud: once funded,
many projects default, with no refund
system in place.

Traditional platforms:

- Rigid fund release mechanics
- Fiat-only, regional restrictions
- Hidden costs and opaque oversight

The Solution

A fully decentralized, token-powered crowdfunding ecosystem with real-world utility.



Built on Arbitrum One, powered by smart contracts and DAI stablecoin.



Features:

- Decentralized escrows for milestone-based fund release
- DAO governance via Aragon
- Proof of Humanity for trustless KYC
- Push Protocol for encrypted reward logistics



Enables reward tokenization (Fungible → NFT) tradable on secondary markets.



Designed for zero bureaucracy, low fees (4% paid in \$DPT), and maximum transparency.

COMPANY STRUCTURE & VISION

We're building a legally compliant Web3 company with global reach.



Legal Hosting

- Fiscally hosted by OCE (Open Collective Europe)
- Enables transparent fund reception and early operations.



Headquarters Strategy

- Launching primary HQ in Dubai, a crypto-forward jurisdiction
- Future office: Switzerland (for regulatory alignment and investment access)
- Long-term: Local hubs in LATAM, SEA, Africa



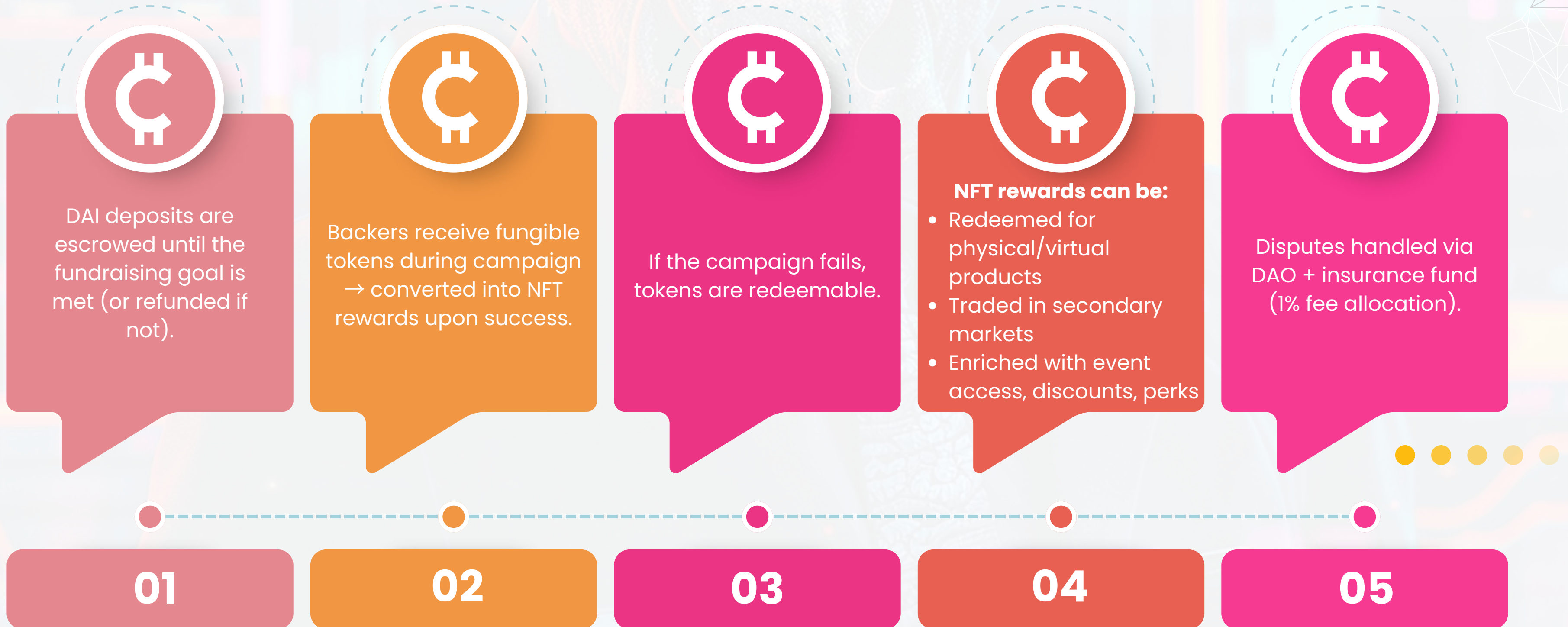
Why Dubai?

- Government-aligned with decentralized innovation
- Strong blockchain investment ecosystem
- Global investor and crypto-talent access



How It Works

Funds are locked, released on success, and rewards tokenized for investor protection.



What Makes Us Different

Dopot combines fundraising, Web3 services, and token rewards—all in one platform.

	First-mover in Decentralized Reward Crowdfunding
	Investor Protection: Funds only released when goals met; refundable until 100%
	Borderless Participation: Global access via crypto wallets and stablecoins
	Post-campaign Support: Marketing, tokenomics, dev, legal, community management
	Efficient Fee Structure: <ul style="list-style-type: none">• Fixed 4% (paid in \$DPT)• Distributed to team, stakers, anti-fraud fund, liquidity
	Gamified Incentives: Staking, DAO voting, NFT utility



Business Model 1: Platform Revenue

Crowdfunding Fee Engine



Fee Structure

- 4% flat fee on total funds raised per campaign
- Paid in \$DPT (native token), not fiat
- Automatically collected on-chain when goals are reached

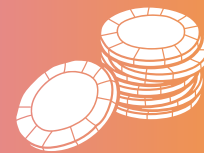
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Transparent & Trustless

- No human intermediaries — governed by smart contract logic
- Escrow logic ensures only fully funded campaigns trigger fee collection

02



Recurring & Scalable Income

- Higher volume = more platform income
- Sustainable with zero cost per campaign unit

03



Business Model 2: Web3 Service Revenue

Post-Campaign Monetization



Full-Service Toolkit for Funded Projects

- Smart contract & DApp development
- Token creation, tokenomics consulting
- Marketing & community growth (Discord, X, PR)
- Legal & crypto compliance advisory
- Media & content via Dopot Journal

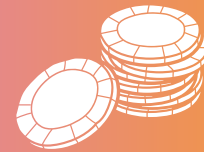
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Revenue Models

- Fixed fees (per project or milestone)
- Revenue-sharing or token %
- Partner delivery fees with markups

02



High Margins (30–50%)

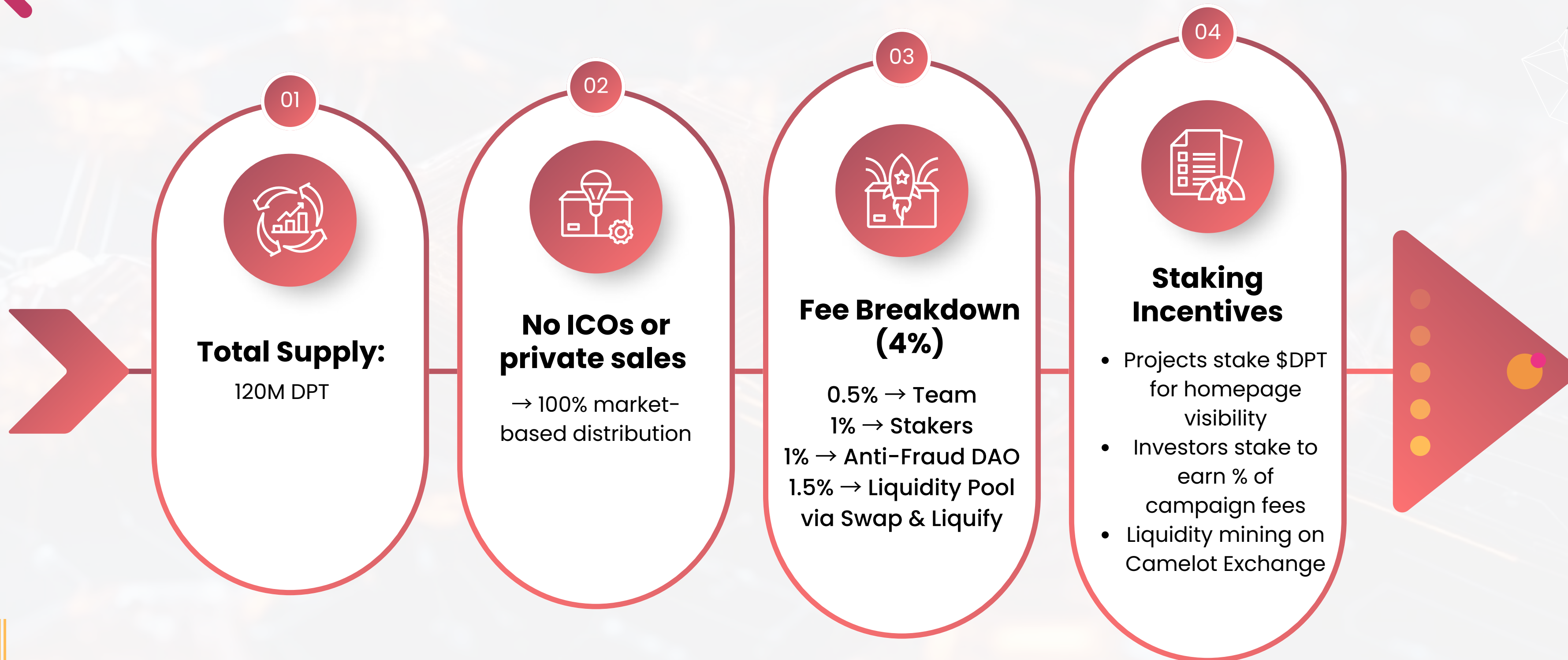
- Tech and legal services generate profitable recurring income
- Scales with volume of funded campaigns

03



Tokenomics Engine

DPT is utility-first: powering staking, governance, and long-term platform growth.



[Source: Dopot.fi Tokenomics 2025, p. 2-5]



Token Liquidity Strategy

DPT is utility-first: powering staking, governance, and long-term platform growth.

Initial Liquidity Pool

6M DPT + 500 DAI



Fast Lock (10%)

- Vesting: 200K DPT every 2 days
- Swaps 100K for DAI, pairs remaining to LP

Slow Lock (10%)

- Starts day 120, 200K DPT every 5 days
- Same Swap & Liquify mechanism



Triggered Liquidity Additions

- Every 4% campaign fee sends 1.5% to liquidity
- Liquidity growth aligns with adoption curve

Forecasted Outcome

Logarithmic price stability over 12–18 months



[Source: Tokenomics Forecast Model – Dopot.fi, p. 9]



Reward Crowdfunding

Dopot redefines reward crowdfunding with tokenized assets and smart contract safety nets.

DAI-Based Investments

- Stablecoin ensures no price volatility during campaign
- Global, permissionless participation

Fungible → NFT Reward Model

Stablecoin ensures no price volatility during campaign
Global, permissionless participation

Refund & Redemption Logic

- Before 100% goal: investors can claim full refund
- After: NFT represents access to product, benefit, or resale value



NFT Utility Examples

- Discounts on future products
- Event access
- Premium features for early backers

Insurance + DAO Oversight

- In case of dispute, DAO reviews encrypted messages
- Anti-fraud fund can refund backers if project defaults



Competitive Edge

We're building the first end-to-end decentralized crowdfunding ecosystem.

<u>Platform</u>	Signup Fee	Fundraiser Fee	Donor Fee	Processor Fee	Discounts Available For	Total Fees
Depot.Fi	\$0	4% (in \$DPT tokens)	0%	0% (crypto-based)	Not applicable	4% (flat)
Fundly	\$0	4.9%	0%	2.9% + \$0.30	\$50k+ campaigns	7.8% + \$0.30 per gift
Razoo	\$0	5%	0%	2.9% + \$0.30	None	7.9% + \$0.30 per gift
GoFundMe	\$0	0% / 5% (nonprofits)	15% tip or donor's choice	2.9% + \$0.30	None	2.9% or 7.9% + \$0.30 + tip

Competitive Edge

We're building the first end-to-end decentralized crowdfunding ecosystem.

Platform	Signup Fee	Fundraiser Fee	Donor Fee	Processor Fee	Discounts Available For	Total Fees
Kickstarter	\$0	5%	0%	3% + \$0.20	Under \$10 pledges	8% + \$0.20 per gift
Indiegogo	\$0	5%	0%	3% + \$0.30	None	8 + \$0.30 per gift
Experiment	\$0	8%	0%	2.9% + \$0.30	None	10.9% + \$0.30 per gift
YouCaring	\$0	0%	Up to 15%	2.9% + \$0.30	None	Up to 17.9% + \$0.30 per gift

Go-to-Market Strategy

Targeted outreach, community building, and crypto-native tactics will drive early traction.



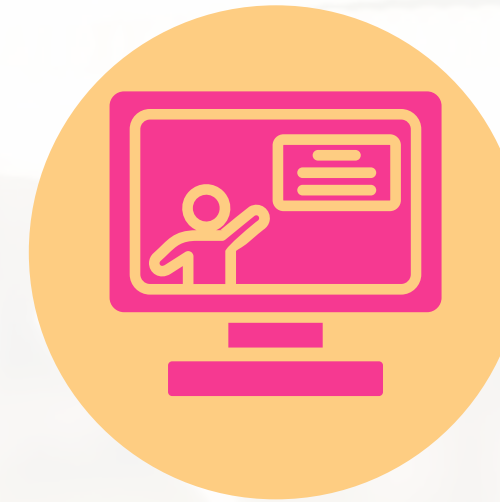
Initial Market Focus

Western Europe (Italy, UK, Germany)
North America, India, Southeast Asia
Target crypto-savvy creators and Web3 backers



Growth Tactics

Ambassador programs & referral rewards (\$DPT)
Educational content (YouTube, Medium, webinars)
Influencer partnerships (crypto KOLs & podcasts)



Platform Seeding

Demo campaigns with early adopters
Community-run AMA sessions & reward contests



Target Audience

Digitally fluent creators and investors ready to fund and build with Web3 tools.



PROJECT CREATORS:

- Startups, digital creators, indie devs
- Want borderless, low-cost funding + tokenized rewards

BACKERS/INVESTORS:

- Aged 25–40, Web3-native or curious
- Interested in NFTs, crypto, product perks

PSYCHOGRAPHIC TRAITS:

- Innovation-seeking, collaborative, global mindset
- Prefer trustless, transparent systems
- Motivated by both altruism and potential upside

TOP USE CASES

- Blockchain games, tech gadgets, digital art, NFTs, social apps



Financial Forecast

Break-even by Year 3, with 40% margin and €3M+ revenue by Year 5.

Year	Campaigns	Revenue (€)	Net Profit (€)	Operating Margin
1	50	80,000	-120,000	n.m.
2	150	250,000	-50,000	n.m.
3	400	700,000	Break-even	0%
4	700	1.5M	300,000	20%
5	1,000	3.0M	1.2M	40%



Revenue Sources:

- 4% platform fee on funds raised
- Post-campaign services (tech, legal, marketing)

[Source: Dopot.fi Business Plan, 2025]








Growth Scenarios

Projected 5–10x ROI with capital-efficient growth and multiple exit paths.

Scenario	Year 5 Revenue	5-Year ROI	IRR (Annual)	Payback Period
Conservative	€1.5M	~5x	30–35%	Year 5
Base Case	€3.0M	~5x	35%	Year 4–5
Optimistic	€3.0M	~10x	55–60%	Year 3
Initial Seed Round: €50K–€150K				
Capital Usage: Platform dev, marketing, service delivery				

Roadmap

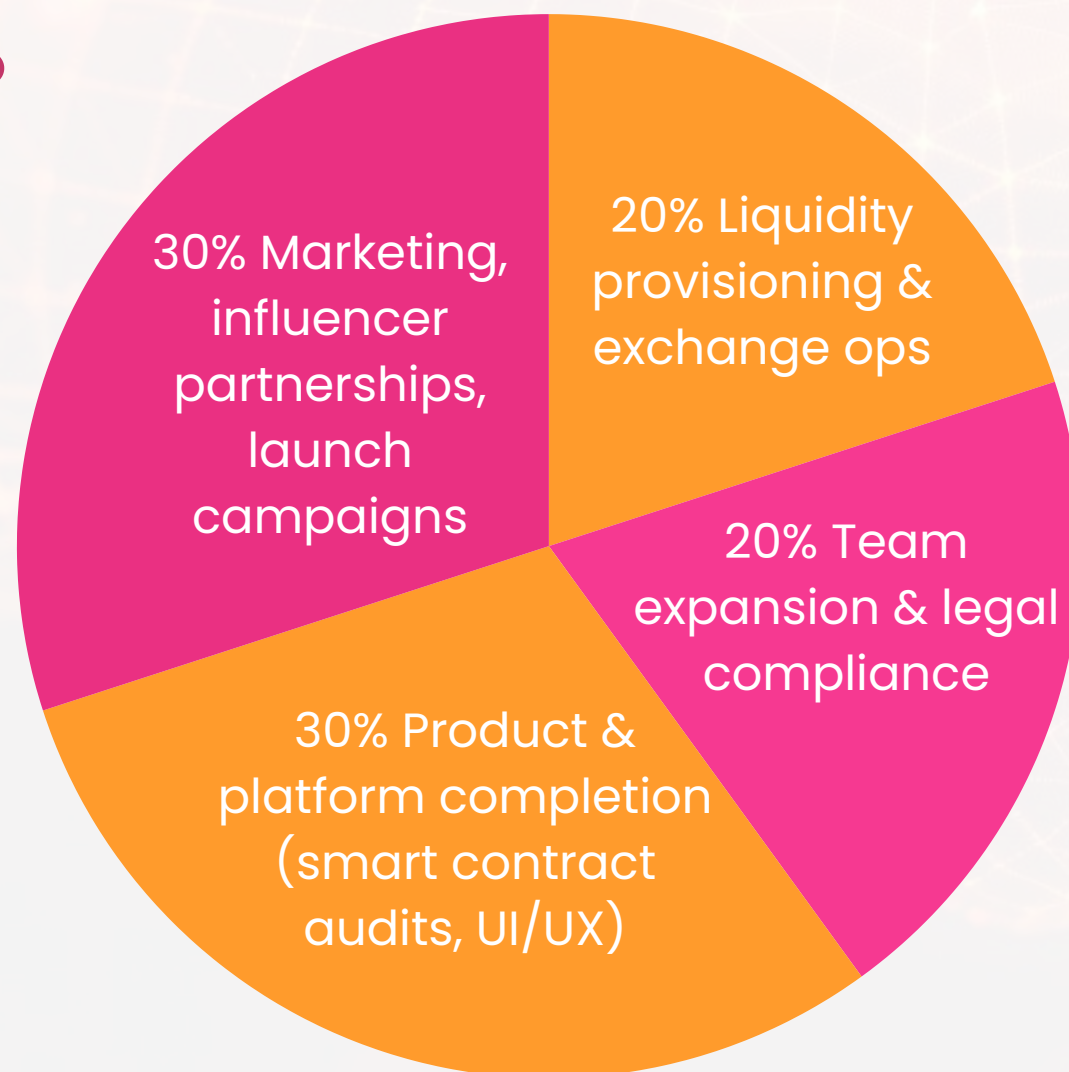
Phased execution across product, token, governance, and market ensures scalable, de-risked growth

 Phase 1 — Foundation (2020–2024)	 Phase 2 — Launch Prep (Q1–Q2 2025)	 Phase 3 — Public Beta & Early Adoption (Q3 2025)	 Phase 4 — Expansion & Product Diversification (Q4 2025 – 2026)	 Phase 5 — Ecosystem Scaling (2026–2027)
<p><i>R&D, Architecture, Infrastructure Build</i></p> <ul style="list-style-type: none">Beta launch of dopot.fi platform (Reward Crowdfunding live)First pilot campaigns onboarded with staking visibilityNFT reward issuance and trading activatedLaunch of \$DPT staking (project & investor tiers)Ambassador and KOL campaigns in EU & AsiaMonthly governance cycles and voting begin	<p><i>Platform Finalization, Token Launch, Community Activation</i></p> <ul style="list-style-type: none">Launch of updated Whitepaper v2Smart contract audit (external partner)Initial Liquidity Pool: 6M \$DPT + 500 DAI on UniswapCamelot integration for staking rewardsGovernance DAO setup (campaign approval & disputes)Community engagement via Discord, Telegram, early airdrop campaign	<p><i>Go-to-Market, First Campaigns, Token Circulation</i></p> <ul style="list-style-type: none">Beta launch of dopot.fi platform (Reward Crowdfunding live)First pilot campaigns onboarded with staking visibilityNFT reward issuance and trading activatedLaunch of \$DPT staking (project & investor tiers)Ambassador and KOL campaigns in EU & AsiaMonthly governance cycles and voting begin <div><div></div><div></div><div></div><div></div><div></div></div>	<p><i>Equity Crowdfunding, Global Rollout, Institutional Outreach</i></p> <ul style="list-style-type: none">Launch Equity Crowdfunding module (DAO-based, regulation-ready)Post-campaign service marketplace for funded projects (Web3 dev, tokenization)Cross-chain interoperability exploration (Polygon, BSC bridges)NFT integrations for exclusive partner campaigns (events, creator economy)Onboarding regional creators in Latin America and AfricaStrategic partnerships with accelerators, legal firms, and VCs	<p><i>Real-World Adoption, Data Tools, Institutional Integration</i></p> <ul style="list-style-type: none">Dopot API for campaign analytics, investor dashboards, VC tracking toolsEvents: Hackathons, demo days, creator exposTokenized loyalty program and dynamic reward tiersGovernment and NGO onboarding for impact-based fundraisingLegal modules for compliant equity tracking & shareholder onboardingMulti-year roadmap update and token economy audit

Investment Ask

Seeking €50K–€150K to launch and scale, with strong capital efficiency.

Use of Funds



Linked to revenue model

- Platform earns 4% per campaign (avg €12.5K ticket by Year 5)
- Post-funding services scale ARPU (avg €18K per project by Year 5)



Funding Instruments

- SAFE (Simple Agreement for Future Equity or Token)
- Strategic token allocation available (subject to vesting)
- Open to crypto or fiat investment



Break-Even

- Year 3: Platform revenue covers operations (~€700K annual)
- Years 4–5: Margins scale to 20–40%, yielding 5x–10x ROI

Core Team

Experienced blockchain builders with deep expertise in smart contracts, crypto, and growth.

01



TOMMASO MONICA
FOUNDER & CEO / CMO

6+ years in crypto business models, tokenomics, and community growth

Architect of Dopot.fi's hybrid revenue + token strategy

02



MATTEO SFERRUZZA
CO-FOUNDER &
BLOCKCHAIN DEV

7 years in smart contract development

Architected Dopot DAO & smart escrow mechanics

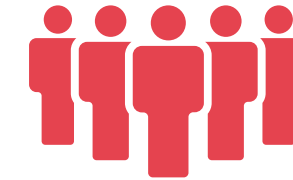
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RICCARDO TALARICO
FULL STACK &
BLOCKCHAIN ENGINEER

13+ years in software and blockchain gaming projects

04



MAX BUCCIARELLI
TOKENOMICS STRATEGIST
& SOLIDITY DEV

4+ years designing anti-dump and liquidity mechanisms

05

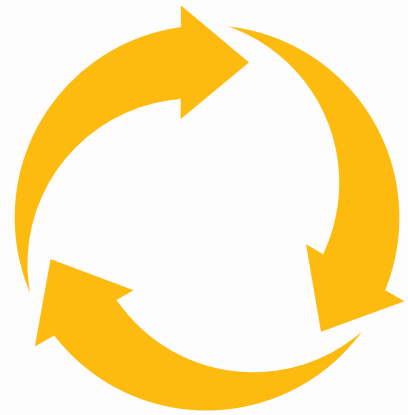


FEDERICO CORRADO
FRONTEND DEVELOPER

UX/UI specialist for decentralized apps

5+ years in responsive interfaces

Token Utility



Utility & Circulation

- Used to pay 4% campaign fees (not fiat)
- Enables investor/project staking for visibility and rewards
- Required to extend fundraising (4% DPT fee for 30-day extension)



Governance

- Token holders vote on project approvals and disputes
- DAO participation for platform changes



Liquidity Strategy

- 1.5% of each campaign's fees go to liquidity pool
- Price stabilization via "Swap & Liquify" every 2–5 days



No Presale Model

- Fully decentralized distribution
- Acquired only via Uniswap or staking

POST CAMPAIGN



Dopot.fi helps projects succeed after funding with full-stack crypto solutions.

1



2



3

Offered Services:

- Smart contract development
- Token creation & tokenomics
- Marketing, PR, legal compliance
- Community building, airdrops, influencer outreach

Revenue Models:

- Fixed fees, hourly rates, or rev-share with funded campaigns
- Delivered in-house or via certified partners

Strategic Value:

- Helps projects go from idea → launch → scale
- Creates high-margin, recurring income for Dopot.fi
- Increases long-term project success rate on the platform



Vision & Future

Redefining crowdfunding through a global, tokenized, creator-first ecosystem.



End Vision

Dopot becomes the “Web3 Kickstarter + Webflow”
— where ideas launch, raise, grow, and scale transparently.



Launch full reward + equity crowdfunding platform



Add modular tools for tokenization, DAO creation, and NFT utilities



Expand into underserved markets (Africa, SEA, LATAM)



Develop real-world utilities for DPT (rewards, partner discounts, voting rights)



Offer investor dashboards, API integrations, and analytics for funded projects

De-Risking Mechanisms

Dopot mitigates fraud and investor loss with on-chain safeguards and dispute protocols.

Smart Escrow Contracts

- Funds are held in escrow until campaign goals are met
- If not met, instant refund to contributors via smart contract

Proof of Humanity Integration

- Verifies both creators and backers pseudonymously
- Prevents multi-wallet fraud and impersonation



Anti-Fraud DAO Fund (1% of all fees)

- Covers validated investor disputes
- Managed by community governance

DAO-Based Dispute Resolution

- Transparent push-protocol chat logs used in case decisions
- Community votes to enforce fair action

Partnerships & Ecosystem

Dopot.fi scales through strategic alliances in blockchain, media, and venture capital.



Technical Integrations

- Aragon (DAO governance)
- IPFS + Pinata (decentralized storage)
- Push Protocol (secure comms)
- Camelot Exchange (staking, LP)



Go-to-Market Alliances

- Web3 influencers for platform launch
- Accelerators (e.g., Startup Wise Guys, Seedstars)
- Content platforms: Medium, Mirror, YouTube for thought leadership



Venture & Legal Partners (in progress)

- Fundraising & token compliance advisory
- Onboarding traditional VCs to token models



Public-Private Synergy

Dopot enables traditional companies and institutions to transition into decentralized finance.

01

SME Onboarding Program (2025–26)

- Tailored fundraising pathways for traditional startups
- Education + legal templates for entering Web3 safely



02

Public-Private Alignment

- Support underserved creators globally
- Enable impact-driven campaigns with traceable outcomes



03

Transparent Fund Tracking

- Smart contract logs available for grant-making, ESG, or SDG projects
- Build trust in decentralized funding for public interest ventures



Governance

Dopot is governed by its users through on-chain proposals, votes, and community enforcement

Token holders propose and vote on campaigns, updates, and dispute resolutions
Multi-signature governance for fund security and transparency



Aragon-Powered DAO

All reward crowdfunding campaigns must be approved by token holders
Ensures community alignment and quality assurance



Campaign Approval Process



Activity & Loyalty Scoring

Active, value-contributing users are rewarded
Bug bounty, community moderation, and governance participation yield \$DPT benefits



Self-Governance Model

Active, value-contributing users are rewarded
Bug bounty, community moderation, and governance participation yield \$DPT benefits



Use of Decentralized Systems

Every layer of Dopot is decentralized—from identity to messaging to data storage.

Arbitrum One

- Scalable Ethereum Layer 2 network
- Enables low-fee, high-speed smart contract execution



Proof of Humanity

- Trustless KYC for creators and investors
- Adds transparency without compromising decentralization



Push Protocol

- Encrypted on-chain messaging system
- Used for reward delivery logistics and disputes



IPFS + Pinata

- Stores user and project data on a decentralized file system
- CID (hashes) saved in Firestore + browser cache

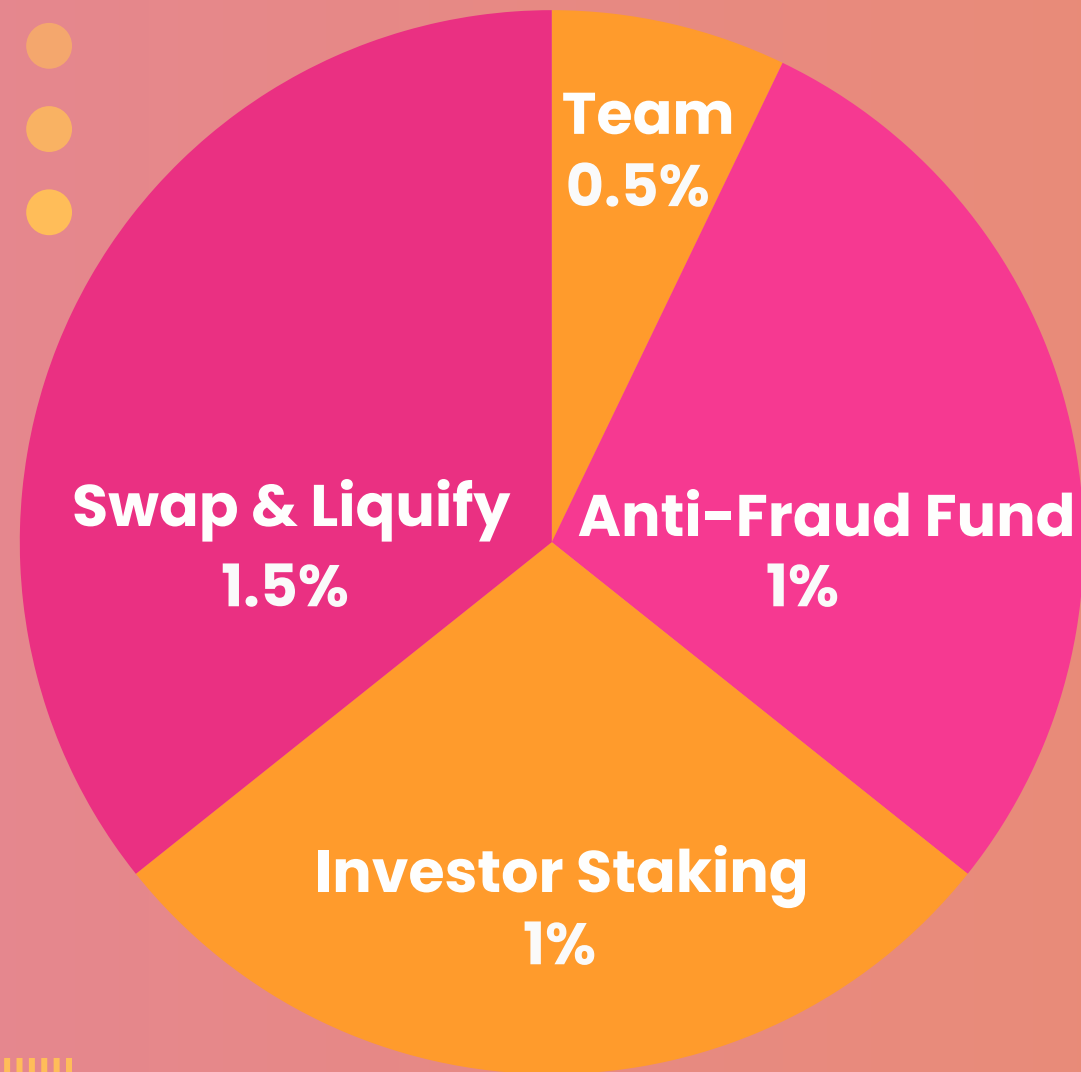
Unstoppable Domains

- NFT domain integration for future Web3 routing
- Offers non-censorable access to the platform



Fee Distribution

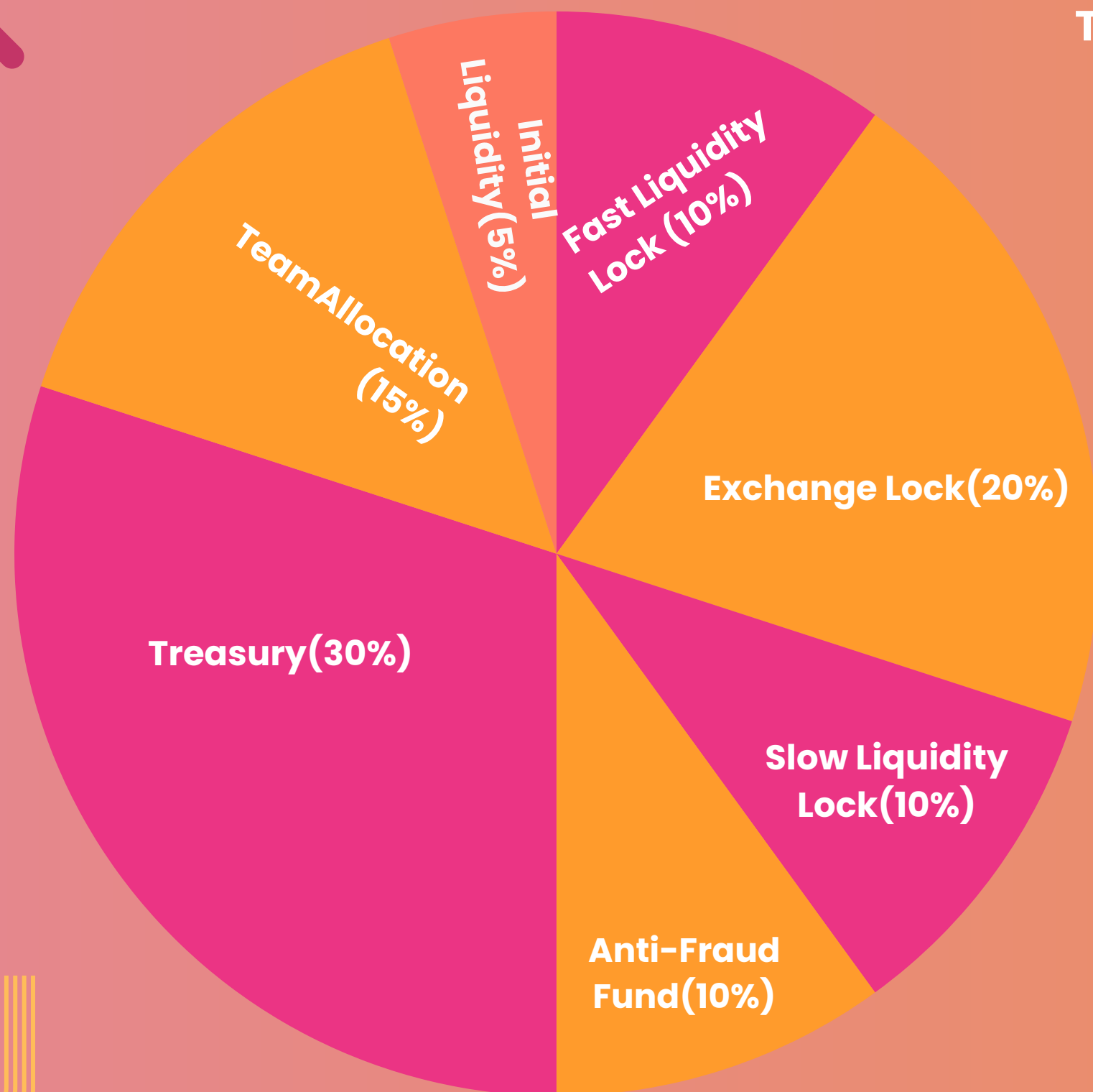
*Dopot.fi collects a 4% fee on every successful Reward Crowdfunding campaign conducted on the platform.
These fees are paid in DPT tokens. The recommended fee allocation is as follows:*



Allocation	Percentage	Purpose
Team	0.5%	Distributed among team members. Requires mutual agreement to move the funds. Lowered from 1% to increase investor confidence.
Anti-Fraud Fund	1%	Used to compensate investors in case of fraudulent campaigns.
Investor Staking	1%	Rewards for investors who staked their DPT in successful campaigns.
Swap & Liquify	1.5%	Strengthens liquidity over time by adding to the pool. Crucial for long-term price stability

Token Supply Distribution

Total Supply: 120,000,000 DPT



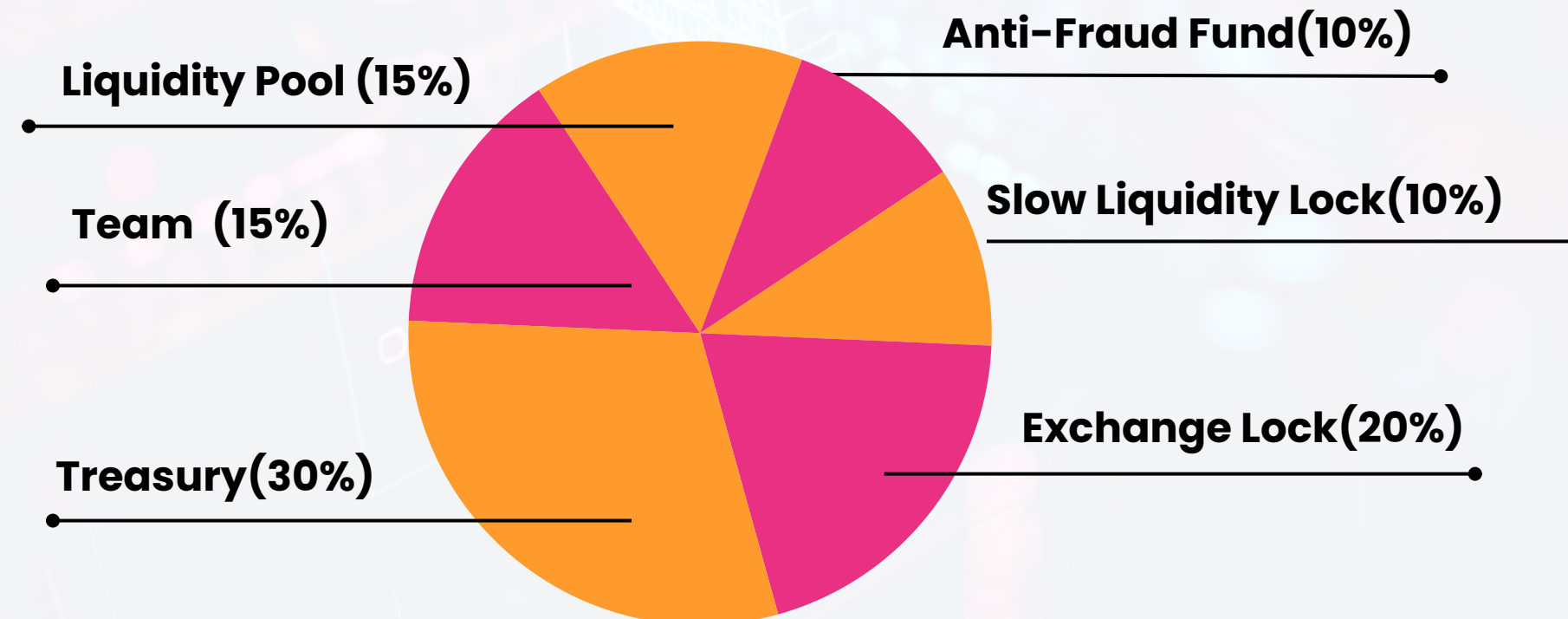
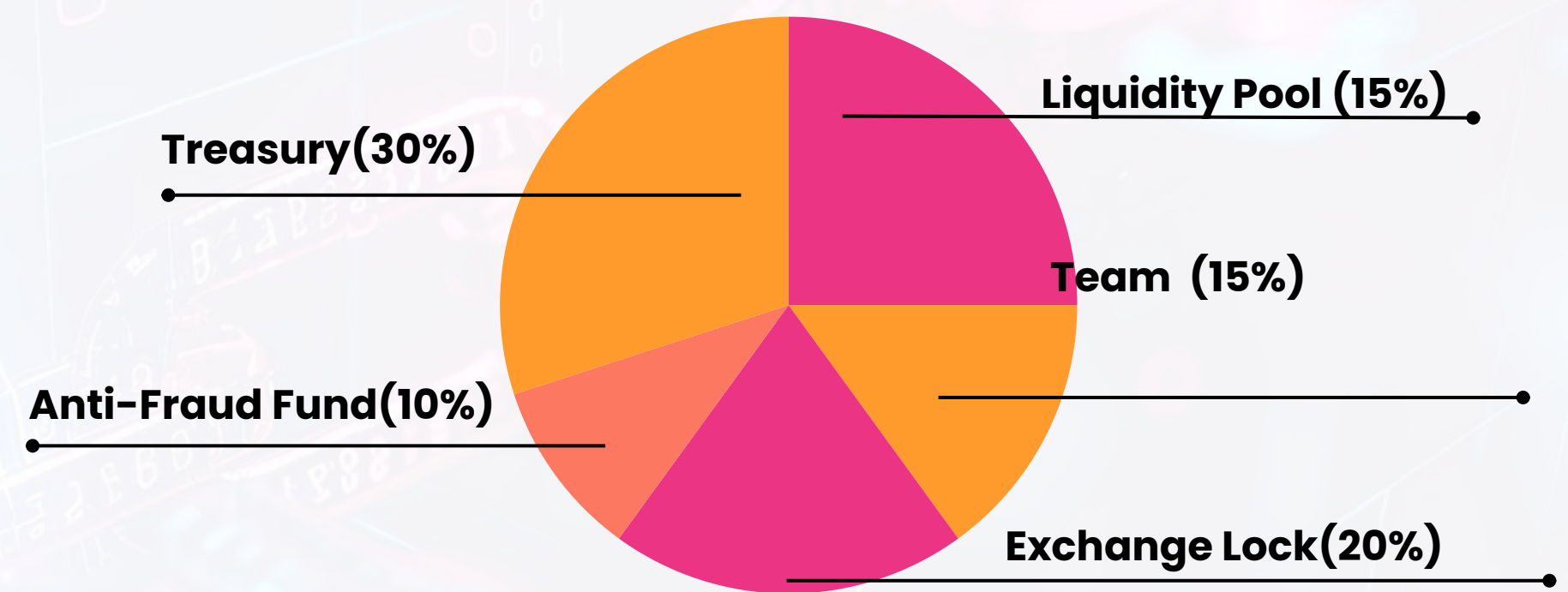
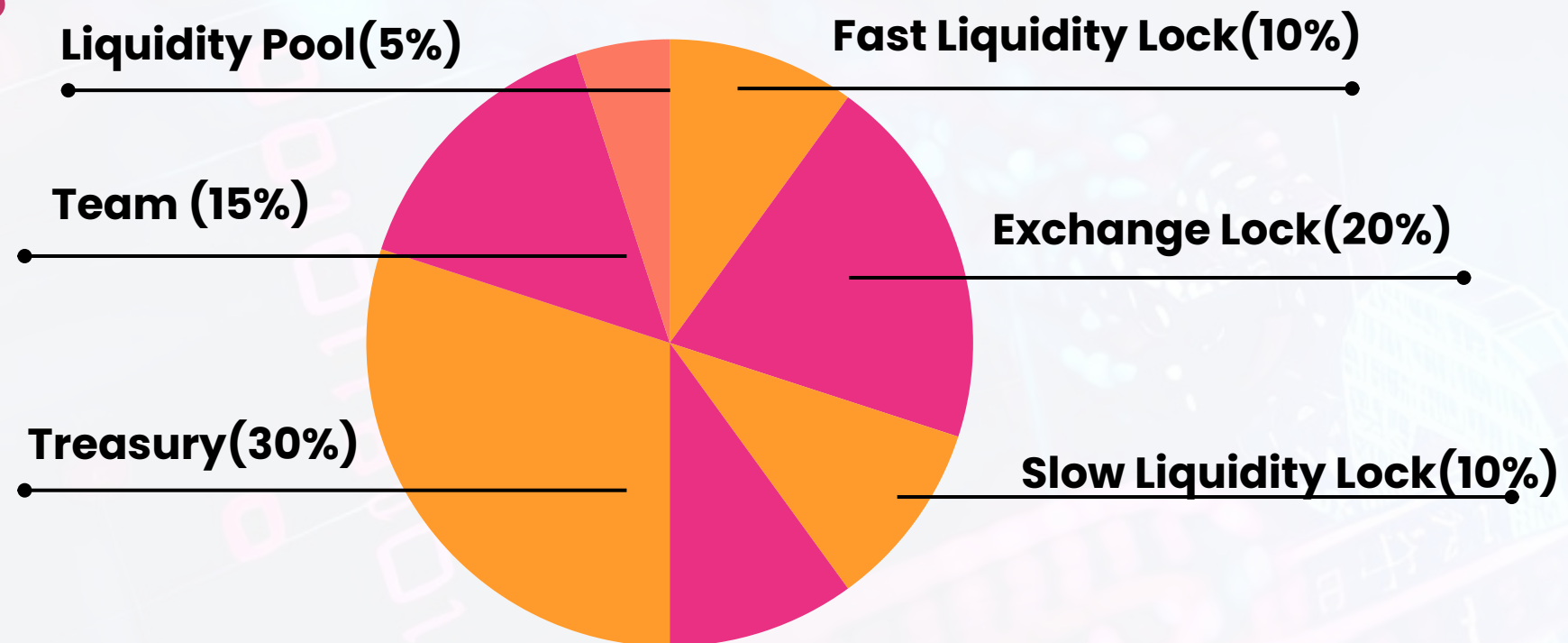
Swap & Liquify: Essential to gradually increase liquidity while maintaining a more stable token price.

The mechanism involves converting half of the unlocked DPT to DAI and pairing it with the other half to grow the LP.

Timing is crucial: If token price is stagnant, Swap & Liquify may be postponed to avoid downward pressure. In such cases, the team may provide DAI from treasury if feasible.



Token Supply Allocation Chart



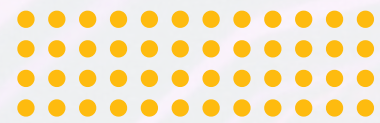
Revenue

Total Revenue	80,000	249,990	700,000	1,500,000	3,000,000
Operating Expenses	(200,00)	(320,000)	(700,000)	(1,180,000)	(1,800,000)
Net Profit	(120,000)	(70,010)	–	320,000	1,200,000



Call to Action

Join Dopot.fi and shape the next generation of global fundraising.



**Let's build the future of crowdfunding—
decentralized, tokenized, and borderless.**



Website:
www.dopot.fi



Email:
info@dopot.fi

